

HOLISONIC

soundscapes and music for Well-Being



Laurent Sauvagnac

SOUND DESIGNER FOR WELL BEING

- Sound designer and sound advisor for worldwide well-being objects designers from Italy, Sweden and France : Leïla Habbiche, Jangir Maddadi, Patrick Jouin
- Immersive sound design (Wwise software)
- Sound design creation of soundscapes and sound decors for luxury hotels (Ritz-Paris, Plaza Athénée Paris), luxury malls (Westfield) and Train Stations (Grand Paris)
- IMMERSIVE sound design for Well-Being

<http://holisonic.com/>

SOUND DESIGN FOR ARCHITECTURE

- Founder, associate, and art director of Heho Design, a sound design agency specialized in architecture : Using sound as a material, like light or air, and working on acoustics, sound diffusion and soundscapes creation in order to make the user feel better in architectural environments, retail, luxury hotels and malls, airports and train stations.

MUSIC COMPOSER / PRODUCER

- Composing and producing film scores for major TV Productions in France
- Composing and producing film scores for major theatrical movies in France - film
- Experience as a film composer for Korean film, Australian productions
- Composer and music producer for worldwide TV commercials
- Executive production for several movies, studio booking, hiring musicians, orchestrators, recording session supervision

<https://www.imdb.com/name/nm1580616/>

RECORDING STUDIO OWNER / MUSIC PUBLISHER

- Music Publisher, Sacem member
- Manager of a roster of composers : multi-platinum record, diamond singles
- Studio c.e.o : plannings, tech team supervision, recording sessions supervision, clients relationships, P.R

<https://mfactorystudio.hubside.fr/>

EDUCATION

- Berklee College of Music : Film Scoring major, Composition (3 years)
- University of Paris I Panthéon-Sorbonne : Post-graduated Degree in Broadcasting Law and Communication
- University of Paris I Panthéon-Sorbonne : Master in Economics and Marketing
- Softwares Proficiency : Avid Pro Tools, Microsoft Office, Logic Pro X, Steinberg Cubase, Wwise, Ableton Live

MUSIC EXECUTIVE / SUPERVISOR

- Working with French channels and tv/cinema producers as a music executive and supervisor : Selecting temporary music - Film composers casting - Music editing - Database management - negotiation with labels and record companies - Copyright clearance - Legal - publishing - sync
- References : TF1, Canal +, Groupe Lagardère, Groupe JLA, Groupe GMT, M6, France Television

SPORT & INTERESTS

- Immersive sound design for AR/VR and mixed reality, social media, Sport : Yoseikan Budo, Crossfit / Crosstraining, Swimming